

# MARIE R. ALBIGES

*Professional writer and communicator creating impact through the power of storytelling.*  
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## **RELEVANT EXPERIENCE**

**NAPCO Media Retail and Travel Group** - Philadelphia, PA (July 2021 - present)

*Managing Editor (July 2024-present)*

*Senior Editor (July 2021-July 2024)*

- Oversee and manage content for three key brands, responsible for producing and editing news articles, features, and multimedia projects across multiple formats, including newsletters, podcasts, videos, and reports.
- Project manager for two weekly newsletters, which includes overseeing the short-term and long-term editorial strategy
- Lead the social media strategy for two brands, strategically repurposing content across multiple channels while maintaining consistent brand voice
- Track performance metrics regularly, using data to inform and adjust editorial decisions
- Supervise a digital content director to produce and integrate multimedia elements, including video and podcasts, to expand reach
- Pitch, write, and edit white papers, feature stories, reports, talking points, press releases and interviews, ensuring complex ideas are made accessible and engaging for diverse audiences.
- Plan, execute, and write content for 10+ in-person and virtual events annually, including managing speaker interviews, developing session content, and promoting events via email, social media, and press releases.

**Votebeat/Spotlight PA** — Philadelphia, PA (October 2020- July 2021)

*Elections and Redistricting Reporter*

- Produced longform investigative reports on election administration, voting access, and gerrymandering, translating complex political issues into clear, compelling stories
- Focused on identifying and amplifying the stories of marginalized voters in Pennsylvania, including communities of color, rural populations, and those facing barriers to voting
- Engaged with audiences through radio and TV appearances, expanding the reach and impact of original stories on election integrity and democratic processes.

**Daily Press/ Virginian-Pilot** — Virginia (May 2018-October 2020)

*Politics Reporter*

- Quickly became proficient in the politics beat, building a deep understanding of local and state policy to uncover the stories that directly impact the Hampton Roads community
- Led high-impact, collaborative investigative projects that resulted in policy changes and earned state journalism awards
- Built strong, reliable relationships with political sources
- Brought in a new audience stream through the creation of a weekly podcast, “Beyond the Headlines”

[Community Impact Newspaper](#) — Austin, TX (March 2016-May 2018)

*Reporter/Editor*

- Implemented a digital-first, breaking news mindset that resulted in increased audience reach
- Managed a team of reporters and designers, guiding local news coverage for online daily and print monthly newspapers
- Transformed the editorial production process, resulting in more team productivity and fewer missed deadlines

**Williamsburg Yorktown Daily ([WYDaily.com](#))** — **Williamsburg, Va.** (June 2014-July 2015)

*Reporter*

- Produced regular news stories across multiple beats (government, crime, education, etc.), delivering fast, accurate, and engaging content under tight deadlines.
- Gained experience in multimedia reporting with a weekly on-air radio presence, enhancing audience engagement and storytelling reach.

[The Captain's Log](#) — **Newport News, Va.** (May 2013-May 2014)

*News Editor*

- Shaped news coverage for a weekly student-run university newspaper, reporting news and feature stories about the university and the local community
- Built previously nonexistent social media presence from scratch
- Responsible for writing and assigning stories, editing news content, and designing front page

[Virginia Living Magazine](#) — **Richmond, Va.** (May 2013-September 2013)

*Editorial Intern*

- Wrote short features for the Bellwether news section on odd news from around Virginia
- Fact-checked and proofread articles
- Aided in compiling “State of Education” research report featured in the Sept./Oct.2013 issue

## **EDUCATION, TECHNICAL AND LANGUAGE SKILLS**

- **Christopher Newport University, Cum Laude** — **Newport News, Va.**
  - Bachelor of Arts, Literature and Creative Writing. Cumulative GPA: 3.6
- **Native French speaker** — can fluently write, read, speak and understand French
- Proficient in Wordpress, Hootsuite, Canva, Asana, Sprout Social, CVENT, Parse.ly, Microsoft applications, and Google Workspace.